CONCORDIA UNIVERSITY
FACULTY OF COMMERCE AND ADMINISTRATION
MINUTES OF FACULTY COUNCIL MEETING
FRIDAY, MARCH 5, 1993

Present:

Members: C. A. Ross, Chair
D. Acland (Acco. & M.B.A.), A. Ahmad (Fina.), K. Argheyd (Mana.), C. Bayne (DS&MIS), U. de Brentani (Assoc.Dean), D. Cimaglia (CASA), C. Draimin (Assoc.Dean), G. Edwards (CASA), V. Fragiskos (CASA), M. Franklin (Mana.), K. F. Gheyara (Acco.), Z. Gidengil (Mktg.), S. Goyal (DS&MIS), R. Hall (CASA), A. Hochstein (Fina.), S. Hoffman (Lib.), A. B. Ibrahim (Mana.), A. Jalilvand (Fina.), N. Kaminaris (CASA), G. Kanaan (Acco.), J. Kelly (Mana.), V. H. Kirpalani (Mktg.), B. MacKay (VRA), G. Martin (Comp. Sci.), D. Morin (DS&MIS), J. Nader (Assoc. Dean), J. Oberg-Muller (Liaison), P. E. Pitsiladis (Mana.), L. Prendergast (Reg.), A. Saks (Mana.), L. Shanker (Fina.), M. Sharma (DS&MIS), T. J. Tomberlin (DS&MIS), R. O. Wills (Assoc. Dean),

Guests: S. Bishin, K. C. Dhawan, C. Kleingrib, K. Perry, H. Santos

Absent with regrets: B. Barbieri, M. Kusy

I **Call to Order**
The meeting was called to order at 09:30.

II **Closed Meeting**
There were no items on the agenda for a closed meeting.

III **Open Meeting**

1. Humberto Santos, General Chair, Annual Giving Programme, and Kathleen Perry, Division Chair University Community, made a presentation about the Annual Giving Programme with emphasis on the Faculty and Staff appeal. Participation was encouraged to bring the faculty and staff participation rate up to 20% - 25% of the goal.

IV **Approval of Agenda, CAFC-03-03A**

IT WAS MOVED BY N. KAMINARIS AND SECONDED BY M. SHARMA THAT FACULTY COUNCIL APPROVE THE AGENDA, CAFC-93-03A.

R. Hall requested speaking privileges for K.C. Dhawan and explained that K. C. Dhawan wished to express his concern about an item that was not included on the agenda.

The Chair did not agree and explained that the Faculty Council Steering Committee had considered a document submitted for the agenda and had decided to refer the document to the Appraisal Committee inasmuch as the International Business Programme is part of the curriculum appraisal process. In addition, the Chair explained that three months ago he had asked K. C. Dhawan to provide a document which identifies specific problems in the International Business Programme and provides recommendations for solutions so that it can be studied and evaluated, and a useful discussion could subsequently take place. He advised that to date this document has not been provided so that he felt it more efficient for this issue to be considered by the Appraisal Committee of the Undergraduate

Programme which would ultimately present recommendations for the International Business Programme to Faculty Council.

A few members of Council suggested that, in the interest of collegiality, K. C. Dhawan be given speaking privileges.

The Chair noted that, after hearing criticism about the inefficiency of Council meetings, he had instituted a procedure whereby issues to be discussed at Council are forwarded to the Unit Heads of the Faculty for dissemination and discussion in their areas prior to Faculty Council. He stated that this has led to informed debate and more efficient Council meetings.

THE AGENDA WAS APPROVED AS PRESENTED.

V **Approval of Minutes of Previous Meeting**

The minutes of the February 5th, 1993 meeting of Council were not available. An official request was made that minutes be made available prior to each Council meeting.

VI **Chair's Remarks and Question Period**

The Chair welcomed new members of Faculty Council - P. E.Pitsiladis, A. Saks and F. Rashkovan. He announced that he and several faculty members had recently met with reporters from Les Affaires in an effort to promote the Faculty with the French media. In conclusion, the Chair announced a government initiative to promote an exchange between academics and industry personnel. Faculty involvement was encouraged - details of the programme are available from the Department Chairs.

The Chair was asked if there are plans to hire part-time faculty to replace Limited Term Appointments. It was noted that students resisted taking courses with part-timers because they are not available on campus for office hours. The Chair advised that there may be some increase but noted that there is a predicted enrolment decrease for next year which will decrease the number of sections needed. In addition, he mentioned that three full-time women faculty members have been hired for next year.

In response to a question about assisting exceptional Limited Term Appointments to obtain doctorates, the Chair advised that the Faculty budget for 1993-94 includes a proposal for financial assistance for this purpose. He also pointed out that there are a number of Limited Term Appointment faculty members who have no desire to obtain a doctorate.

With reference to question which appeared in the Concordian about the Faculty hiring professors who do not have adequate language skills, the Chair advised that issues of this nature should be brought to the attention of the Department Chair. In addition, he noted that all new hires in the Faculty are required to make an oral presentation to the department prior to a contract being recommended for an appointment.

VII **Business Arising from Previous Meeting**

1. **Report from the SCAPP Sub Committee on Academic Priorities (SCAPP-92-38-D1) CAFC-93-02A-04**

   The Chair requested feedback from the Department Chairs: The report from the Finance Department expressed an appreciation of the consultative process as well as concern that more focus should be placed on financial resources. The

Marketing Department report indicated a question about the control mechanism in planning. The Management Department noted that planning drives the budget and that there does not appear to be a mechanism for setting priorities, assigning objectives and allocating resources. The Decision Sciences and MIS Department had not commented on the document. The Accountancy Department had not met to discuss the issue.

The students expressed concern about their lack of opportunity to provide meaningful input to the budgetary process.

The Chair advised that the feedback from the Faculty will be transmitted in the minutes which will be forwarded to the Chair of SCAPP.

2. **Motion: Deadline for Academic Withdrawal (CAFC-93-02A-04) and CAFC-93-03A-01**

THE FOLLOWING RESOLUTION WAS MOVED BY G. EDWARDS AND SECONDED BY M. SHARMA: BE IT RESOLVED THAT ALL PROFESSORS AND LECTURERS PROVIDE MEANINGFUL, QUANTIFIABLE FEEDBACK TO ALL STUDENTS BEFORE THE DEADLINE FOR ACADEMIC WITHDRAWALS; BE IT FURTHER RESOLVED THAT IN CLASSES WHERE THERE ARE MORE THAN ONE MID-TERM EXAMINATIONS, THAT ONE BE SCHEDULED BEFORE THE DEADLINE FOR ACADEMIC WITHDRAWALS.

During the ensuing discussion it was pointed out that the motion involves two issues: feedback and the drop deadline. It was also pointed out that the purpose of giving feedback to the student is to give the student the opportunity to improve and successfully complete the course. It was generally agreed that students should be provided with timely feedback but some concern was noted that enforcing a system that ties feedback to the academic drop date may promote a lack of commitment to course completion on behalf of the student. The focus of the students' concern was the importance of maintaining the GPA standard. It was noted that in some cases it would be pedagogically unsound to set an examination prior to the withdrawal deadline. It was suggested that a recommendation rather than a motion would give the necessary flexibility for exceptional courses.

It was agreed that the motion be tabled until the next meeting of Faculty Council.

VIII **Report: Commerce Undergraduate Curriculum Committee**

1. **Proposal for Co-op Programme - CAFC-93-03A-02**

IT WAS MOVED BY R. O. WILLS AND SECONDED BY T. J. TOMBERLIN THAT FACULTY COUNCIL ACCEPT THE PROPOSAL FOR CO-OPERATIVE EDUCATION IN THE FACULTY OF COMMERCE AND ADMINISTRATION AS ARTICULATED IN DOCUMENT CAFC-93-03A-02.

It was pointed out that the proposal, if accepted, would have to be re-written in a format for calendar entry for the Academic Programmes Committee and brought back to Faculty Council in early May. It was suggested that a Faculty committee would be more effective in the event departments other than Accountancy and

Decision Sciences become involved later. It was noted that the GPA standard for the co-op programmes is 2.5.

THE MOTION WAS CARRIED UNANIMOUSLY.

IT WAS MOVED BY N. KAMINARIS AND SECONDED BY A. JALILVAND THAT FACULTY COUNCIL EXTEND A VOTE OF THANKS TO JANET MRENICA, T. JERRY TOMBERLIN AND FARHAD SIMYAR FOR THEIR EFFORTS ON BEHALF OF THE FACULTY IN DRAWING UP THE PROPOSAL FOR CO-OPERATIVE EDUCATION IN THE FACULTY OF COMMERCE AND ADMINISTRATION.

THE MOTION WAS CARRIED UNANIMOUSLY.

IX **Report: Graduate Studies And Research**

1. *U. de Brentani announced that the deadlines for grant applications and M.Sc. proposals has been extended to March 15, 1993.*

X **Reports from Faculty Representatives on University Committees**

1. **University Senate**
   A. Jalilvand reported that the main issue is the report of the Ad Hoc Committee of the Board of Governors.

2. **Arts and Science Faculty Council** - *There was no report.*

3. **Senate Academic Planning and Priorities Committee**
   A. Hochstein reported that the table of needs and the proposal for the restructuring of Research Services were discussed.

4. **Senate Academic Programmes Committee**

5. **Senate Research Committee**
   A. B. Ibrahim reported that the criteria for evaluation of research centres was discussed - a document will be forwarded shortly.

6. **Academic Services Committee** - *There was no report.*

7. **University Library Committee** - *There was no report.*

8. **Fellowships, Scholarships and Awards Sub-Committee**
   There was nothing to report.

9. **Sub-Committee on Academic Computer Policy** - *There was no report.*

10. **Computer Resources Committee** - *There was no report.*

11. **Board of Governors**
    P. E. Pitsiladis reported that the Board was awaiting feedback from Senate before discussing the report of the Ad Hoc Committee and that three external members have been appointed to a body to conduct a Scientific and Academic Integrity Investigation. In conclusion, he noted that the Vice-Rector, Academic has been alloted $600,000 - $700,000 from the $4M budget surplus for sectoral

development and encouraged the Chair to pursue a fair share for the Faculty.

12. Council of Graduate Studies - There was no report.

13. Student Administrative Studies

R. O. Wills reported that all the Deans will meet the Vice-Rector, Services to discuss more suitable physical resources for registration.

XI Reports from Student Associations

1. C.A.S.A. Report

Council Support for Recognition of C.A.S.A. by Concordia University - CAFC-93-03A-03

This item was not discussed.

2. C.G.S.A. Report

This item was not discussed.

XII New Business

1. Strategic Planning Discussion Paper: Student Recruitment - CAFC-93-03A-04

D. Gobby provided a summary of the paper and encouraged active support by the Faculty.

The Chair requested feedback from the Department Chairs: The Decision Sciences and MIS Department noted a lack of understanding of the recruitment process and welcomed further information. Strong interest in participating in recruitment at the Cegep level was expressed. In addition, more emphasis on retention was urged. The Management Department will report at the next Faculty Council meeting. The Department of Marketing agreed that more effort is needed. The Finance Department reported concern that the increased tuition fees for international students will have a negative impact on enrolment.

The C.A.S.A. report stressed to the need to identify the strengths of the Faculty in relation to the market.

It was suggested that more courses be offered in the French language and that new faculty members should have a working knowledge of French. It was further suggested that an incentive be provided for faculty who offer courses in French and that an honour system be established in each department which offers incentives for excellence. It was noted that the language issue can be addressed by building the French language both into the undergraduate and graduate curriculum. The multicultural aspect of the student body was emphasised.

IT WAS MOVED BY N. KAMINARIS AND SECONDED BY J. DRACONTAIDIS THAT FACULTY COUNCIL REFER THE ISSUE OF STUDENT RECRUITMENT TO THE SELF-APPRAISAL COMMITTEE FOR THE UNDERGRADUATE PROGRAMME.

It was agreed that the minutes of the meeting will be sent to the Chair of the committee and that the committee should attempt to identify the strengths of the Faculty's curriculum which can then be marketed.

THE MOTION WAS CARRIED (24 in favor, 1 opposed, 1 abstention)

2. *The Role of Academic Units at Concordia: Action Plan Chairs' Caucus - CAFC-93-03A-04*
This item was not discussed.

XIII *Other Business*
There was no other business.

IT WAS MOVED BY A. JALILVAND AND SECONDED BY A. B. IBRAHIM THAT THE MEETING BE ADJOURNED.

THE MOTION WAS CARRIED.

XIV *Next Meeting*
The next regular meeting of Faculty Council will take place on Friday, April 2, 1993, at 09:30 in room GM403-2.

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